



# 2012 Sponsorship Offering Packages



[www.comop.org/cupidschase](http://www.comop.org/cupidschase)

## Presenting Sponsor- \$50,000

As the Presenting Sponsor of The 2012 Cupid's Chase 5K Run you will be distinguished as the headlining sponsor on everything related to the national run. Your logo will appear as a banner on our website [www.comop.org/cupidschase](http://www.comop.org/cupidschase). Your company will enjoy the following benefits:

- Logo Recognition on all materials including print and electronic collateral, banners and giveaways such as the over 15,000 T-shirts made and given away for this event as well as the Running bibs and Goody bags given to all runners.
- Press Release and Distribution schedule catered to feature your company in various and meticulously timed press releases and media advisories that allow for maximum exposure. This press release and distribution schedule will be prepared for your approval one week after you agree to be the Presenting Sponsor.
- Social Media Release Schedule- your company will enjoy us tweeting and Facebook'ing about your sponsorship, which will gain more followers and page likes for your company.

## Pre-Chase Sponsor - \$25,000

As the Pre-Chase Sponsor your company will enjoy brand recognition on everything related to all of the events that occur prior to the run starting. Working alongside your marketing team, we will create a press and media distribution schedule that will allow for maximum exposure across the United States. Your brand will be heavily promoted as the National Pre-Chase Sponsor, which includes:

- Brand recognition on over 15,000 water bottles
- Brand recognition on over 15,000 t-shirts
- All Pre-Chase entertainment (music)
- Runner Bibs (tear off will include brand recognition)

## Post-Chase Sponsor - \$25,000

As the Post-Chase Sponsor, your company will enjoy the benefits of providing everything for a runner once they have finished the Cupid's Chase. Working alongside your marketing team, we will create a press and media distribution schedule that will allow for maximum exposure across the United States. Brand recognition will be found on the over 15,000 t-shirts made for this event in addition to the following:

- Goody Bags (Recyclable)
- Awards
- Refreshments
- Photography

## Ambassador Sponsors- \$10,000

As an Ambassador Sponsor of the Cupid's Chase 5K Run, your company will have the benefit of having brand recognition on all of the goody bags and tshirts that each participant receives after the run (15,000+). An Ambassador sponsor will also receive recognition one time on our Facebook page as well as logo placement on our website [www.comop.org/cupidschase](http://www.comop.org/cupidschase).

## Regional Sponsor- \$3,000

As a regional sponsor will have your logo on the goody bag that is made for that local region. (Number of bags is dependent on how many runners participate in that particular city). Your company will receive logo placement on our website [www.comop.org/cupidschase](http://www.comop.org/cupidschase).

## Local Sponsor - \$1,000

A local sponsorship opportunity may be best for your company if you do not desire to be recognized as a national sponsor. Your company will be able to supply collateral material to be included in the goody bags such as brochures, business cards, coupons, etc. Your company will also receive logo placement on our website [www.comop.org/cupidschase](http://www.comop.org/cupidschase).

## Course Sponsor -\$500

A course sponsor will have their company name and logo made on a sign that is placed on the course route for a particular city. Example: if you are company X and are from Dallas, you will have your company name and logo on a sign that is placed on the course in Dallas. This will allow all runners in Dallas to acknowledge your sponsorship.

## Online Sponsor- \$100

An online sponsor will have their company name and logo placed on our Cupid's Chase website [www.comop.org/cupidschase](http://www.comop.org/cupidschase). The Cupid's Chase website is visited a plethora of times as this is the gateway for runners to register for the run.

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Your anticipated support and sponsorship of the 2012 Cupid's Chase 5K Run is greatly appreciated and we look forward to working with your company. For more information or if you have any questions, please email [cupidschase@comop.org](mailto:cupidschase@comop.org) or send us a message on Facebook at [www.facebook.com/cupidschase](http://www.facebook.com/cupidschase).

### **Sponsorship Requirements:**

All logos will need to be received in an EPS format, no exceptions; we cannot work with JPG files.

**All logos are due by January 3, 2012!**

Upon your pledge, we will send you the payment forms for your sponsorship.