

## **Award-Winning Television New Anchor to Deliver Opening Remarks at Advocacy Conference for People with Disabilities**

*(Advocacy, Employment, Journalism, Disability, Health)*

**September 12, 2010 (National Distribution)**- Community Options, Inc. a national nonprofit organization that has been developing homes and employment for people with disabilities since 1989, will be holding its 5<sup>th</sup> Annual iMatter Conference on September 27, 2010- September 30, 2010.

The “Advocacy – Connect. Share. Live,” national conference will be taking place at the W Hotel in Dallas. The conference will be the culmination of a years worth of work by parent groups the organization has assembled across the country to increase access and resources for children with disabilities.

Jeff L. Brady is an award-winning TV News Anchor and Reporter who spent 18 years in broadcast journalism, working in newsrooms across the southwest. Most recently, he anchored the 5pm news at WFAA-TV in Dallas-Ft Worth. Throughout his time with Channel 8 he consistently led rating victories and shepherded a large audience to ABC World News with Charles Gibson.

In 2009 Jeff retired from WFAA-TV and the news industry to launch Brady Media Group, a Media Strategy and Content Development agency in Dallas, Texas. BMG offers several core services: (CRITIQUE) evaluating your current brand messaging and media, (CREATION) developing new digital content or soliciting targeted media coverage, and (COACHING) teaching your team the necessary skills to leverage your enhanced brand and unique media for maximum reach.

Jeff teaches and mentors other fellow journalists including those at the prominent Poynter Institute for Media in St. Petersburg, Florida. He is also a highly sought speaker and coach for executives and networking organizations throughout North Texas.

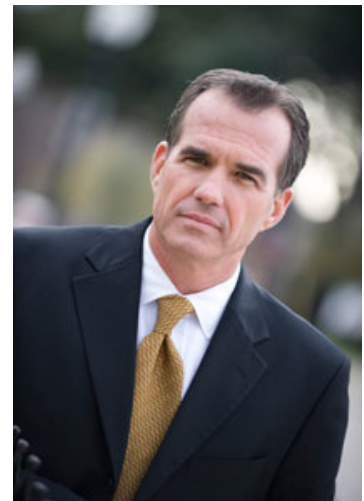
Jeff graduated from Texas A&M University in 1986. While there he was Company Commander in the Corps of Cadets. He served on the Ross Volunteers. Jeff was also a staff writer for the Battalion.

Before becoming a journalist, Jeff served as a U.S. Marine Captain on active duty in the Persian Gulf during the first Gulf War. He now lives in Dallas with his wife Wesley and their three children.

“As a journalist, I learned more than once about personal strength, stamina and integrity from special needs children and their families. They are, more often than not, leaders and role models in every city and state across America. I believe that civic governments and municipalities should make every effort to enhance people with disabilities opportunities and access, which educates us all,” says Brady.

Brady will be speaking on Sunday, September 26, 2010 at 6:30pm at the W Hotel in Dallas.

For more information about Community Options and the conference, please visit them at [www.comop.org](http://www.comop.org) or [www.comop.org/conference](http://www.comop.org/conference). Follow the organization on Facebook, or follow them on Twitter at COINATIONAL.



*Jeff Brady, CEO  
Brady Media Group*