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Jan 25, 2010

Jacki-O and Tray Chaney Use Celebrity To Help Those With Special Needs

Shadow Play Entertainment is pleased to announce that recording artist/author Jacki-O and recording artist/author/actor Tray Chaney have been named Ambassadors for Community Options, Inc.

Community Options is a national nonprofit organization that has been developing small, community-based homes and employment supports for people with disabilities for over twenty years. The organization operates in 32 cities across 9 states including New York, New Jersey, Connecticut, South Carolina, Pennsylvania, Tennessee, Kentucky, Texas and New Mexico.

When Jacki-O and Tray heard about the good the organization was doing, they were excited to use their celebrity to bring attention to the cause.

"As a mother myself," says Jacki-O, "I know how precious the lives of all children are. For that reason, it is my belief that any organization that provides assistance for those with disabilities---regardless of their age---is one that we need to support. Community Options is such an organization."

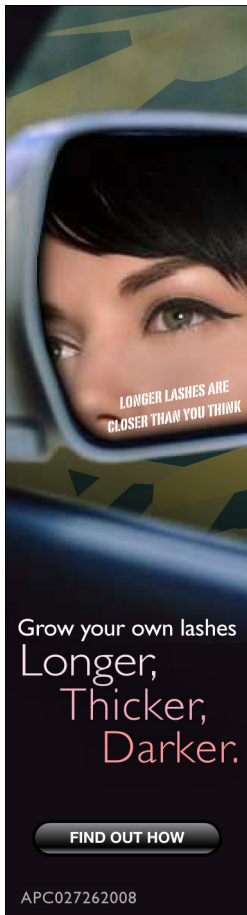
Also a parent himself, Tray agrees. "At a time when all of us are in need of something, it is easy to forget that there are those who face daily challenges that we take for granted. Organizations like Community Options remind us that those who have must give to those who don't. It is our responsibility as Americans."

When talking about the organization, President and CEO Robert Stack says this: "Community Options will create new waves for persons with disabilities in this new decade in the twenty first century. Community Options is a wave maker. In this decade, the public will equate our non-profit as the symbol of freedom and dignity for people with disabilities."

Look for Jacki-O and Tray Chaney to be featured as part of Community Options' national campaign and promotional material. To find out more about the organization, visit <http://www.comop.org> or their blog at <http://www.communityoptions.blogspot.com>

To schedule interviews with either Jacki or Tray, contact Cyrus Webb at cawebb4@juno.com or 601.896.5616.

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