

# PRESS RELEASE

## Employment, Entrepreneur, Features, Ground Breaking

### New Jersey Nonprofit Breaks Ground on 7<sup>th</sup> Entrepreneurial Business

*Community Options to open "Just Add Water" in Hillsborough to employ people with disabilities*

**(Tuesday, September 8, 2009 – Hillsborough)** - Community Options, a nonprofit organization that develops community-based homes and entrepreneurial business opportunities for people with disabilities throughout New Jersey, will be breaking ground on its 7<sup>th</sup> entrepreneurial business on September 16, 2009.

With established entrepreneurial businesses in New Brunswick, Flanders, Princeton, Moorestown and Morristown, Community Options is thrilled to be breaking ground on this new and innovative business. Just Add Water will be a café style tea shop with a conference training facility attached that will also offer catering for personal or business needs. Just Add Water will be another business that will positively employ and train people with disabilities.

"Partnering with the Department of Labor to open this entrepreneurial business is ostensible proof of the vision and leadership of Commissioner David Socolow and his team," said, Robert Stack, President and CEO of Community Options. "This will prove to be one of the greatest achievements for improving the lives of New Jerseyans with disabilities in the next decade," added, Stack.

Community Options has enlisted the assistance of Kevin Wilkes of the Princeton Design Guild to aid in the development and design of Just Add Water. "This was labor of love. It represents the culmination of over 10 years of planning and I am delighted that Kevin Wilkes has stepped up to do this project," said, Stack.

Christopher Dixon, Executive Director of Community Options says, "The beauty of Just Add Water is that it demonstrates that the American dream of entrepreneurship, owning ones own business, and making a positive impact on ones community is without barrier. Anyone, with hard work and the right innovation, can live this dream."

The groundbreaking ceremony will take place on Wednesday, September 16, 2009 at 10:00am in Hillsborough. The location of Just Add Water is 2230 Camplain Road, Hillsborough, NJ. The Department of Labor will be represented by Commissioner David Socolow, Mark McDevitt and Vito Palo. The Governor's Office will also be present at the ceremony. For more information, please contact Jessica Guberman at 973-390-0357 or [jessica.guberman@comop.org](mailto:jessica.guberman@comop.org). For more information on Community Options, please visit [www.comop.org](http://www.comop.org).

*(If you are a member of the press and planning to attend the event, please contact Jessica beforehand so your crew may be accommodated at the time of the event. Interviews with the Department of Labor, Community Options and the Governor's Office will be available to compliment your coverage)*

