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## National Nonprofit to Ring Opening Bell at The NASDAQ Stock Market to Celebrate Corporate Social Responsibility

January 31, 2011 (Princeton, New Jersey)- Nonprofits celebrate their accomplishments in many different ways. Community Options, a national nonprofit that supports people with disabilities has been working diligently on their annual 5K Run, Cupid's Chase, since March of 2010. People like Mary Pat Christie, First Lady of New Jersey as the national Honorary Chairperson and corporations like Withum Smith + Brown, Gunlocke Furniture, Dani Leather, Haldeman Ford and the Bloomberg Foundation have already made this upcoming event a great success. All of these corporations and the many more sponsors of the Cupid's Chase have an individual and organizational commitment to corporate social responsibility.

Community Options has worked tirelessly to garner the support of major corporations across the country for the Cupid's Chase 5K Run and the mission of supporting people with disabilities.

"I encourage corporations across the United States to become involved with the Cupid's Chase 5K Run that supports an important cause – community housing and employment for people with disabilities," says Mary Pat Christie. "Community Options is a fantastic cause to align with to increase your corporate social responsibility efforts," she added.

As a result of this hard work, Community Options, alongside its corporate partners, Withum Smith + Brown, Gunlocke Furniture, Dani Leather and even Senator Joe Kyrillos of New Jersey's 13<sup>th</sup> Legislative District will be ringing the Opening Bell at the NASDAQ on Tuesday, February 1, 2011 just in time for the upcoming national Cupid's Chase 5K Run on Saturday, February 12, 2011.

"Ringling the Opening Bell at the NASDAQ is the symbolic culmination of the work the organization has done this year to prepare for our largest annual fundraiser," says Robert Stack, President and CEO of Community Options. "We are very lucky to have the corporate partners we have and the support of the First Lady of New Jersey, Mary Pat Christie, all of which have made this upcoming event already a great success," he added.

The group will be ringing the Opening Bell at the NASDAQ to celebrate the finest of corporate social responsibility and couldn't think of a better way to thank their corporate partners than to invite them to ring the bell with the organization. All of the proceeds from the upcoming Cupid's Chase and the over \$100,000 raised over the past year to support the run, will go directly to support people with disabilities the organization supports.

To view the ringing of the bell live on Tuesday, February 1, 2011, launch the following link in your web browser at 9:15am <http://www.nasdaq.com/about/marketsitetowervideo.aspx>. You can also watch the bell ringing on CNBC.

For more information about Community Options and the work the organization does to support people with disabilities and their families across the country, visit [www.comop.org](http://www.comop.org). To register for the Cupid's Chase 5K Run, google Cupid's Chase.

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