

PRESS RELEASE

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Nonprofit flower shop, Vaseful, gets worldwide recognition for Tony Awards sponsorship

(Monday, June 21, 2010, New Brunswick, NJ)- As a result of sponsoring The Tony Awards Gala Gift Bags on June 13, 2010, Vaseful, the only nonprofit flower shop in the country has received worldwide recognition for their efforts.

A social enterprise operated by a 21-year old national nonprofit, Community Options, Vaseful has worldwide delivering capability and specializes in everyday flowers, holidays, special events and weddings. Vaseful encourages people to have them become their florist of choice, as not only does the customer receive a superior product, they are able to give back to a charitable cause. It's a win-win for all.

Vaseful received recognition from the following outlets and hopes to build on this base.

International Business News
Amplify
CBS Money Watch
Milwaukee Florist
Examiner
Home News Tribune
My Central Jersey
Asbury Park Press
NJ Wedding
Alaska Florist
Florida Florist
Colorado Florist
State Newslines
Advisor 401K
World Market Media
Entrepreneur News
Zurich Travels
Long Island Report
Costa Mesa News
Elmira News

El Paso Newspapers
Santa Fe New Mexican
Business Corporate Gifts
Social Work News
BNET Today
Florist Talk
In Entertainment
Better Homes and Gardens
Ushop Gift
Georgia Florist
UK Travels
Newark Examiner
Topix
NJ Newslines
Fox Crawler
Guatemalan Newspapers
HPC Market Watch
Maine Florist
New Jersey Globe
Florist Pedia

For more information, please visit www.vaseful.com or call 1877-Vaseful.