



## The Deirdre Imus Environmental Center for Pediatric Oncology®

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### **Community Options, Inc. Starts "Greening the Cleaning®" Program**

**Hackensack, N.J., August 26, 2008** –. Community Options, Inc. (Princeton, N.J.) has taken a huge step toward a cleaner environment with the adoption of the award-winning **Greening the Cleaning®** program from The Deirdre Imus Environmental Center for Pediatric Oncology®. Community Options is a national nonprofit organization that develops housing and employment supports for individuals with developmental disabilities.

**Greening the Cleaning®** means eliminating to the greatest extent possible, all cleaning agents containing hazardous ingredients and replacing them with naturally-derived ingredients with the least level of toxicity. One hundred percent of all profits from the institutional products go to the Environmental Center for supporting education and research to identify, control and ultimately prevent exposures to environmental factors that may cause adult, and especially, pediatric cancer, as well as other health problems with our children.

“Our **Greening the Cleaning®** program makes a difference not just in the indoor environment, but in the way we think about the environment around us. We applaud Community Options, Inc., for taking this important step to make a greener, brighter future,” said Deirdre Imus, founder and President of The Deirdre Imus Environmental Center for Pediatric Oncology®. The Environmental Center is part of Hackensack University Medical Center, a 501 (c)(3) not-for-profit corporation in New Jersey, where the program originated.

Community Options, Inc., joins more than 300 businesses, schools, healthcare facilities and government agencies that have adopted the program since its inception in 2001.

“Community Options, Inc. is thrilled to be working with and utilizing the green cleaning products from the Deirdre Imus Environmental Center for Pediatric Oncology. All of our residential and employment programs will be utilizing these products because we are completely invested in the health, well-being and improved quality of life of the individuals we support,” says, Robert Stack, President and CEO of Community Options, Inc.

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## **GREENING THE CLEANING®- 2**

Inspired by the award-winning institutional program, the Greening the Cleaning® household line is available in stores nationwide, as well as from [ImusRanchFoods.com](http://ImusRanchFoods.com). One hundred percent of all profits go to the Imus Cattle Ranch for Kids with Cancer, a 501(c) (3) not-for-profit.

Unlike most cleaning products sold today, **Greening the Cleaning®** products list all ingredients right on the label. These products are made from natural or naturally-derived ingredients, are readily biodegradable, and contain no phosphates, and no known or suspected human carcinogens, mutagens or teratogens.

Ms. Imus is also co-founder and co-director of The Imus Cattle Ranch for Kids with Cancer, an authentic 4,000 acre working cattle ranch in northern New Mexico, which provides the experience of the American cowboy to children suffering from cancer and various blood diseases, as well as to children who have lost a brother or sister to Sudden Infant Death Syndrome (SIDS).

Community Options, headquartered in Princeton, N.J., is dedicated to providing support for individuals with developmental disabilities throughout the country. Community Options was founded in 1989 to develop residential and employment supports utilizing technology and training for people with severe disabilities. A national agency, Community Options has participated in institutional closure and community residential placement for thousands of people across several states. In its 19-year history, the agency has developed a reputation for quality, cost-effective administration that encourages individual choice and flexibility.

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