



**10% OFF ANY GROUP EVENT**  
 (Hurry because Holiday Dates book up fast, must book by October 31<sup>st</sup>, 8 people minimum)  
**THE ULTIMATE CORPORATE EVENT**  
**PARTY ROOMS, CATERING AND ADD-ONS AVAILABLE**  
**99 Caven Point Road Jersey City, NJ 07305 201-333-RACE(7223)**

**pole position RACEWAY**  
 INDOOR KARTING

[www.PolePositionRaceway.com](http://www.PolePositionRaceway.com)  
This location is an independently operated franchise owned by Liberty Park Raceway, LLC

**NJBIZ** - [njbiz.com](http://www.njbiz.com)

## Executive Moves: Who hired whom this week

August 31, 2015 at 1:58 PM

On the list this week: H2M architects + engineers, SystemCare Health, March of Dimes as well as others ...

### Architecture

H2M architects + engineers announced that Ron Lanner has been promoted to deputy director of architecture. In his new role, Lanner will be supporting the firm's day-to-day management of its three architecture studios and will focus on enhancing the division's operations.

Lanner joined H2M in 1996 and was most recently the firm's municipal architecture studio director. In his role as studio director, he was responsible for staffing and managing client programs for large public agencies, and played a significant role in expanding the firm's services to emergency services clients.

Lanner earned bachelor's degrees in architecture and building sciences from Rensselaer Polytechnic Institute. He currently resides in Centerport with his wife, Stephanie, and children, Ryan and Victoria.



Ron Lanner

### Health care

SystemCare Health has named Jennifer Bumgardner senior director of doctivity, physician optimization and data. In her new role, Bumgardner will be responsible for conceiving and executing strategic doctivity programs for SystemCare Health clients and leading physician-to-physician business building strategies and tactics.

Doctivity is SystemCare Health's business approach that improves physician productivity to ensure physicians are hitting their financial goals faster.

For nearly 20 years, Bumgardner has been developing and executing strategic health care and marketing communication solutions. Bumgardner has worked for or with multiple health care organizations, including Medical College of Georgia, Wake Forest Baptist Medical Center and Mission Health System in North Carolina, Geisinger Health System in Pennsylvania and, most recently, Johns Hopkins Medicine in Maryland.



Jennifer Bumgardner

### Law

Daniel Schmutter has joined Hartman & Winnicki in its Ridgewood office as a member of the firm. Schmutter concentrates his practice in litigation with a particular focus on commercial matters and a strong emphasis on disputes involving real estate, environmental and franchise issues, as well as the representation of clients in appellate litigation.

His practice also encompasses civil rights and constitutional law issues, including First Amendment, Second Amendment and Fourteenth Amendment matters. Schmutter practices in federal and state courts and in arbitrations and mediations in both New Jersey and New York. He was previously a partner with Greenbaum, Rowe, Smith & Davis LLP in Woodbridge.

### Nonprofit

Jonathan Herman, chief operating officer of Eatontown-based Preferred Home Health Care & Nursing Services, has been named the New Jersey business spokesman for the March of Dimes' program "Babies, Business, and the Bottom Line." The March of Dimes is a nonprofit organization that funds research and programs to improve the health of mothers and babies, and works to end premature birth, birth defects and infant mortality. Herman has served on the state board for the March of Dimes since 2013.



Jonathan Herman

One of Herman's goals is to raise awareness and educate New Jersey businesses about the financial impact prematurity has on the state's business community. He is looking to speak with businesspeople and the media to discuss these issues and what companies can do right now to help alleviate the financial impact of preterm birth on their bottom line.

Community Options, a national nonprofit organization that provides housing and employment support to people with intellectual and developmental disabilities, has named Courtney Eidel as its chief administrative officer.

Eidel joined Community Options in 2010 as the senior director of human resources. The following year, Eidel was promoted to vice president of human resources and quality management. There, she was responsible for leading various training initiatives and ensuring the quality of service delivery across the organization. In her new role, Eidel will assume responsibility for information technology, quality assurance, training, grants and development.

A Jackson Native, Eidel has a B.S. in management and international business from Montclair State University and has worked in various management positions in the medical device, manufacturing and technology industries, including the Musculoskeletal Transplant Foundation, Lucent Technologies and Compaq Financial Services.



Daniel Schmutter



Courtney Eidel

## You May Have Missed...

- **A recap: the growing rivalry between community banks and credit unions**
- **Filling a void in the mortgage business**
- **Tuition insurance is coming to Jersey**
- **Window (seat) of opportunity**

---

**+ Leave a Comment**

---

**0 Comments**

---



**GENOVA  
BURNS**  
ATTORNEYS-AT-LAW

At the intersection of law, government and business.

[www.genovaburns.com](http://www.genovaburns.com)  
Genova Burns LLC | Attorneys-At-Law

NEWARK  
NEW YORK  
CAMDEN  
RED BANK  
PHILADELPHIA  
JERSEY CITY  
WASHINGTON, D.C.