



In support of People with Disabilities

On **Saturday, February 10, 2018**, Community Options, Inc. will hold their annual Cupid's Chase 5K. In 2018, we will have 36 race locations from New York to Utah. All proceeds benefits supporting people with disabilities in their local areas. We invite walkers, runners, joggers, and rollers (baby strollers and wheelchairs) of all ages to come out and participate. Even if you can't join in the race, come support a great cause and have a good time doing so!

NATIONAL SPONSOR - \$10,000

- Logo placement and company link on Cupid's Chase primary web page and all Cupid's Chase 5K event specific websites. Logo will be placed on website within a week of receiving the logo in JPEG format.
- Logo placement and company link on Community Options' Inc. social media websites. Logo will be placed on website within a week of receiving the logo in JPEG format.
- Most prominent logo placement on T-shirts as National Sponsor. Logo must be received by January 6, 2018 in eps format.
- Most prominent logo placement on event posters as a National Sponsor (art work/logo in JPEG format must be received by November 1st).
- Sponsor may display company banner (Sponsor provided) at the Start or Finish Line.
- Primary location of vendor booth at all run sites.
- Opportunity for Company Executive to welcome participants at the start of the run.
- Free team registration (10 runners max) at one run location (location to be chosen by Sponsor).
- Ten 15-second P.A. announcements read throughout the race.
- National Sponsor partnership announced in all media and news releases throughout nine states and 29 runs.
- Opportunity to include business information or item (provided by sponsor) in the goody bags. All items must be received by January 31, 2018.

PLATINUM SPONSOR - \$5,000

- Company name is prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on race website. Logo will be placed on website within a week of receiving the logo in JPEG format.
- Premier Logo placement on the back of the event T-shirts. Logo must be received by January 6, 2018 in eps format.
- Free table at the event.
- Free registrations (4 runners max).
- One banner displayed at the race, no larger than 4'x10' (Sponsor provided).
- Six 15-second P.A. announcements read throughout the race.
- Opportunity to include business information or item (provided by sponsor) in the goody bags.

GOLD SPONSOR - \$2,500

- Second most prominent in all event publicity and marketing, website listings, etc.
- Company name and logo listed on race website.
- Logo placement on the back of the event T-shirts.
- Free table at the event.
- Free registrations (2 runners max).

- One banner displayed at the race, no larger than 3'x5' (Sponsor provided).
- Four 15-second P.A. announcements read throughout the race.
- Opportunity to include business information or item (provided by sponsor) in the goody bags.

SILVER SPONSOR - \$1,000

- Event publicity and marketing, website listings, etc.
- Company name listed on race website.
- Name recognition on the back of the event T-shirts.
- Free table at the event.
- Two 15-second P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the goody bags.

SUPPORTING SPONSOR - \$500

- Event publicity and marketing, website listings, etc.
- Company name listed on race website.
- Opportunity to include business information or item (provided by sponsor) in the goody bags.

WATER STOP - \$250

- Company Name will be listed on race website.
- Sign with Company Name and Logo (provided by sponsor) prominently displayed at the Water Stop.

TABLE SPONSOR - \$200

- Opportunity to market your business or service at a table during the event.
- Opportunity to include business information or item (provided by sponsor) in the goody bags.

COURSE SIGN - \$100

- Includes your company name and/or logo on a sign along the route.
- Opportunity to include business information or item (provided by sponsor) in the goody bags.

ABOUT CUPID'S CHASE:

The very first Cupid's Chase 5K event took place in 2009 with over 600 participants in Princeton, New Jersey. The run was so successful that Community Options decided to take Cupid's Chase nationally. This year, we hope to have over 10,000 Cupid's Chase participants in 36 cities walking, running and rolling (baby strollers and wheelchairs) to make a difference in the lives of people with disabilities. All events take place on the same day – **February 10, 2018**

COMMUNITY OPTIONS' MISSION:

Community Options provides housing, support services and advocacy assistance to help empower people with disabilities nationwide. Funds raised through Community Options' Cupid's Chase 5Ks support the organization programs in each local community.

BENEFITS OF SPONSORSHIP:

- Market your company to a dedicated audience of community leaders and members.
- Our supporters are adamant about supporting those businesses that support Community Options.
- Retain and increase customer loyalty.
- Help create positive publicity and heightened visibility for your company.
- Your sponsorship is a tax-deductible donation.

SPONSORSHIP FORM

Company/Organization Name: _____

Mailing Address: _____

City, State & Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Phone: _____

Email Address: _____ Sponsorship Location(s): _____

Please charge my Credit Card in the amount of \$ _____

Name (as it appears on the CC) _____

Card Type (please circle one): Visa | Master Card | American Express | Discover

Card Number: _____ CW/CVC Code: _____ Expiration: _____

Signature: _____

Sponsorship Level (Please Check One):

GOLD SPONSOR - \$5,000

SILVER SPONSOR - \$2,500

BRONZE SPONSOR - \$1,000

WATER STOP - \$250

TABLE - \$200

GOODY BAG - \$200

Course Sign - \$100



Community
Options, Inc.

All proceeds go towards supporting people with disabilities in their local areas.

Amount Enclosed: \$ _____

Please fill out and return form to address below.

Make check payable to:

Community Options, Inc.

(Memo line: Cupid's Chase)

Attn: Cupid's Chase

Community Options, Inc. National Headquarters

16 Farber Road, Princeton, NJ 08540

For more information:

Phone: (609) 951-9900

Email: CupidsChase@Comop.org

Please Note: Sponsor logos should be submitted in EPS/Vector format and are due to CupidsChase@Comop.org by January 6, 2018.