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BMW Donates the MINI E for Social Good

SE Posted by [Erik](#) on Jul 7th, 2009 and filed under [Featured](#), [North America](#). You can follow any responses to this entry through the [RSS 2.0](#). You can leave a response or trackback to this entry





In May, MINI USA, which is a part of BMW, announced that the MINI E, an all-electronic car, would be available to US consumers for a one-year field trial. Recently, as a part of this new initiative, MINI USA announced they would be donating 12 MINI E's to [Community Options, Inc.](#), a national non-profit organization that develops community-based housing and innovative employment opportunities for people with developmental disabilities.



The 12 MINI Electric vehicles donated to Community Options will be utilized by the entrepreneurial ventures and their group homes. Ventures launched include:

- Three Daily Plan It Conference and Copy Centers in New Jersey
- Vaseful Flowers and Gifts- a nonprofit flower shop
- Presents of Mind- an upscale gift store

Each of these ventures employs and empowers people with developmental disabilities.

“We are thrilled to receive this donation of 12 MINI Electric vehicles to utilize in a year long field trial,” commented Robert Stack, President and CEO. “MINI of Morristown has made a great decision in choosing our operation to operate these electric cars as we have the workforce that can put these vehicles to the test and it also demonstrates our organization’s commitment to sustaining the environment.” Stack added.



Left, Robert Stack, President and CEO of Community Options, Inc. Right, Ed Gruszczynski, General Sales Manager of MINI of Morristown



The group of recipients of the MINI Electric vehicles of Community Options, Inc.

Community Options, Inc.



Community Options, Inc.
Supporting People with Disabilities since 1989

- Develops community-based housing and innovative employment opportunities for people with developmental disabilities.
- **Organization Type:** Non-Profit
- **Website:** www.comop.org/
- **Founded:** 1989
- **Founder(s):** Robert Stack
- **Location:** Wayne, New Jersey, US
- [See complete company list here](#)

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1. **SE** [Naomi](#) says:
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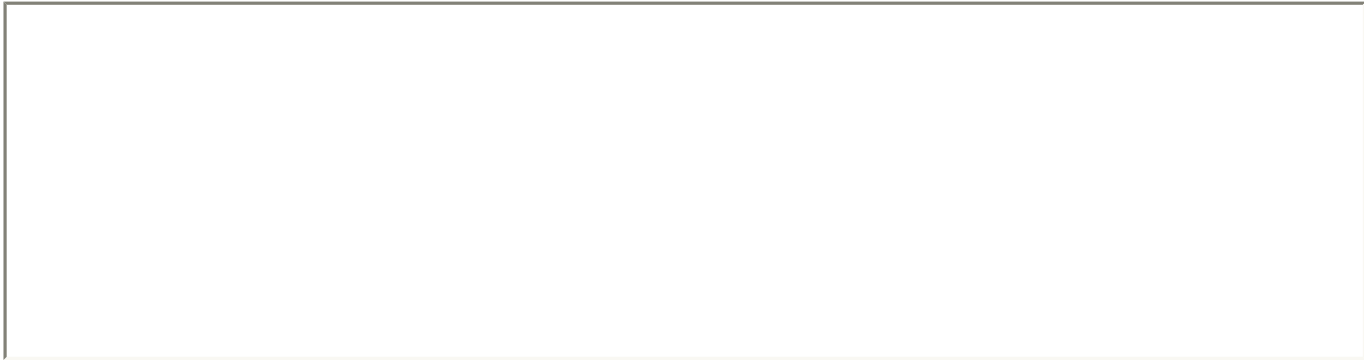
This is great! Props to BMW!

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