



Nonprofit flower shop supports the Vineland Developmental Center closure

(Nonprofits, Features, Business)

June 9, 2011- (New Brunswick, New Jersey) Vaseful, a nonprofit flower shop that is located in New Brunswick and that has the ability to deliver flowers anywhere in the world, is also a social enterprise that trains and employs people with disabilities. Vaseful is owned and operated by Community Options, a national nonprofit that has been developing homes and employment for people with disabilities since 1989.

For over a decade, Vaseful has been steadily growing and the enterprise currently specializes in weddings, special events and everyday flowers. One of the unique aspects of Vaseful is that it employs fourteen people with significant disabilities on Hamilton Street in New Brunswick.

Some of the people with disabilities that work at Vaseful were once institutionalized in one of New Jersey's state developmental centers. They are not institutionalized now, which is why providing the flower that will be delivered to the Legislator's District offices is so important.

This gesture started in May due to Flowers Month at the State House. The closevineland.org partners started respectfully delivering one white carnation each day to the Governor, Lt. Governor, Senate President and Assembly Speaker. Each carnation is tagged with a very important message, "Close Vineland Developmental Center."

On Tuesday, June 14, 2011, Vaseful will team up with organizations around the State of New Jersey to provide the white carnations that will be delivered around the state.

"Having Vaseful as the supplier of the carnations that will be delivered with this highly important message to close the Vineland Developmental Center, is a true testament and showcase of community inclusion for people with disabilities," says Robert Stack, President and CEO of Community Options.

For more information about the closing of the Vineland Developmental Center, please visit www.closevineland.org. For more information about Vaseful, please visit www.vaseful.com or call 877-VASEFUL. For more information about Community Options, please visit www.comop.org.

About Community Options:

Community Options is a national nonprofit organization founded in 1989 by Robert Stack that works to develop homes and employment for people with disabilities. Community Options operates in 37 cities across 10 states supporting thousands of people with disabilities and their families with the help of over 2,500 employees.