



Community  
Options, Inc.



CUPID'S  
CHASE

In support of People with Disabilities

# Local Sponsorship Opportunities



**Join the 2020 Cupid's Chase 5K Team!**  
**February 8, 2020**





Community Options, Inc.



In support of People with Disabilities

# Local Sponsorship Opportunities

Community Options, Inc. develops housing and employment supports for individuals with disabilities. Supporting more than 3,500 individuals across 10 states, the cost to care for and provide a high quality of life often exceeds the financial support received through government funding. Cupid's Chase 5K is the organization's fun and engaging way to raise funds to bridge the gap between government funding and actual costs of providing services. For more than a decade, Cupid's Chase 5K races have been raising funds to enhance the lives of the individuals supported by Community Options. Fueled primarily by corporate sponsorships, the races provide much-needed funds in the communities where we operate, ensuring that the individuals we support have well-maintained homes to live in, transportation, recreation, and supported employment.

In 2019, Community Options celebrated 30 years of service! The 2020 Cupid's Chase 5K will be held in 31 cities across 9 states in the U.S. with nearly 10,000 runners, donors and volunteers. In 2019, Cupid's Chase raised close to \$500K at the family-friendly, non-competitive 5K across the country. For a list of races, please visit [www.cupidschase.org](http://www.cupidschase.org).



## Corporate Exposure

The Cupid's Chase 5K allows corporations to enhance their brand, event and media exposure, and visibility to a national audience. The purpose of the Cupid's Chase 5K is to raise awareness about the vast potential of people with disabilities such as autism, cerebral palsy, down syndrome, and traumatic brain injury. Sponsors enjoy the benefits of alignment with an organization that provides critical services to those in need.

Corporations join Cupid's Chase each year through event sponsorship, in-kind product, media donations, cause campaigns, employee volunteerism and fundraising teams. They are able to reach potential consumers in a deep and meaningful way, as well as, demonstrate their commitment to corporate philanthropy among customers, employees and key stakeholders.





Community Options, Inc.



In support of People with Disabilities

# Local Sponsorship Opportunities

**Local Platinum Sponsor**  
**\$10,000**

## Brand Exposure

- Event media recognition via press releases, print and outdoor advertisements, and radio and TV spots, as applicable
- Social media recognition via the Cupid's Chase and Community Options' Facebook, Twitter and Instagram accounts
- Logo placement on event T-shirts
- Logo and link in Cupid's Chase 5K event e-blasts
- Logo and link on Cupid's Chase 5K main and local event websites

## Event Exposure

- Exhibit table at local event to engage participants and sample products, services or literature
- Sponsor name mentioned during race day announcements
- Speaking opportunity at event
- Logo placement on Welcome Banner
- Logo placement on three (3) course signs at the local event
- Logo placement at one (1) water stop along course
- Opportunity to distribute literature or item in gift bag at event



**Local Gold Sponsor**  
**\$5,000**

## Brand Exposure

- Social media recognition via the Cupid's Chase and Community Options' Facebook, Twitter and Instagram accounts
- Logo placement on event T-shirts
- Logo and link in Cupid's Chase 5K event e-blasts
- Logo and link on Cupid's Chase 5K main and local event websites

## Event Exposure

- Exhibit table at local event to engage participants and sample products, services or literature
- Sponsor name mentioned during race day announcements
- Logo placement on Welcome Banner and local event signs
- Recognition on two (2) course signs at the local event
- Logo placement at one (1) water stop along course
- Opportunity to distribute literature or item in gift bag at event





Community  
Options, Inc.



In support of People with Disabilities

# Local Sponsorship Opportunities

**Local Silver  
Sponsor  
\$2,500**

### Brand Exposure

- Logo placement on event T-shirts
- Logo and link in Cupid's Chase 5K event e-blasts
- Logo and link on Cupid's Chase 5K local event website

### Event Exposure

- Exhibit table at local event to engage participants and sample products, services or literature
- Sponsor name mentioned during race day announcements
- Recognition on one (1) course sign at the local event
- Opportunity to distribute literature or item in gift bag at event

**Local  
Bronze  
Sponsor  
\$1,500**

### Brand Exposure

- Company name listed on event T-shirts
- Logo and link on Cupid's Chase 5K local event website

### Event Exposure

- Exhibit table at local event to engage participants and sample products, services or literature
- Opportunity to distribute literature or item in gift bag at event

**Local Exhibitor  
\$500**

### Event Exposure

- Exhibit table at local event to engage participants and sample products, services or literature





Community  
Options, Inc.



In support of People with Disabilities

# Local Sponsorship Opportunities

Local Sponsorships	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Exhibitor Table \$500
<b>Brand Exposure</b>					
Media recognition	•				
Social media recognition	•	•			
Cupid's Chase 5K main landing page	•	•			
Cupid's Chase 5K local website	•	•	•	•	
E-blasts	•	•			
T-shirts	Logo	Logo	Logo	Company Name Listed	
<b>Event Benefits</b>					
Speaking opportunity	•				
Exhibit table	•	•	•	•	•
Welcome banner	•	•	•		
Announcement at event	•	•	•		
Course signage	3	2	1		
Gift bag placement	•	•	•	•	
Water stop	1	1			

To become a sponsor, please contact:

Michael Marshall  
Director of Media &  
Communication  
[michael.marshall@comop.org](mailto:michael.marshall@comop.org)

