

Partnership Opportunities

February 13<sup>th</sup>, 2021



# Cupid's Chase National 5k Series



*In Support of People with Disabilities*

Cupid's Chase is one of the most vibrant national 5K series. In 2021, Cupid's Chase will be held in February in 33 cities across 10 states in the U.S. with nearly 10,000 runners, donors and volunteers.

This past year in 2020, Cupid's Chase raised \$413,000 to benefit Community Options in support of people with disabilities.

Since Cupid's Chase 5k series began in 2009, over \$2 million has been raised to support **Community Options'** groundbreaking work.



# Community Options, Inc.



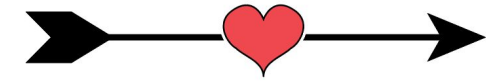
*Supporting People with Disabilities since 1989*

Community Options, Inc. develops housing and employment supports for individuals with disabilities. Supporting more than 3,500 individuals across 10 states, the cost to care for and provide a high quality of life often exceeds the financial support received through government funding.

Cupid's Chase 5K is the organization's fun and engaging way to raise funds to bridge the gap between government funding and actual costs of providing services.

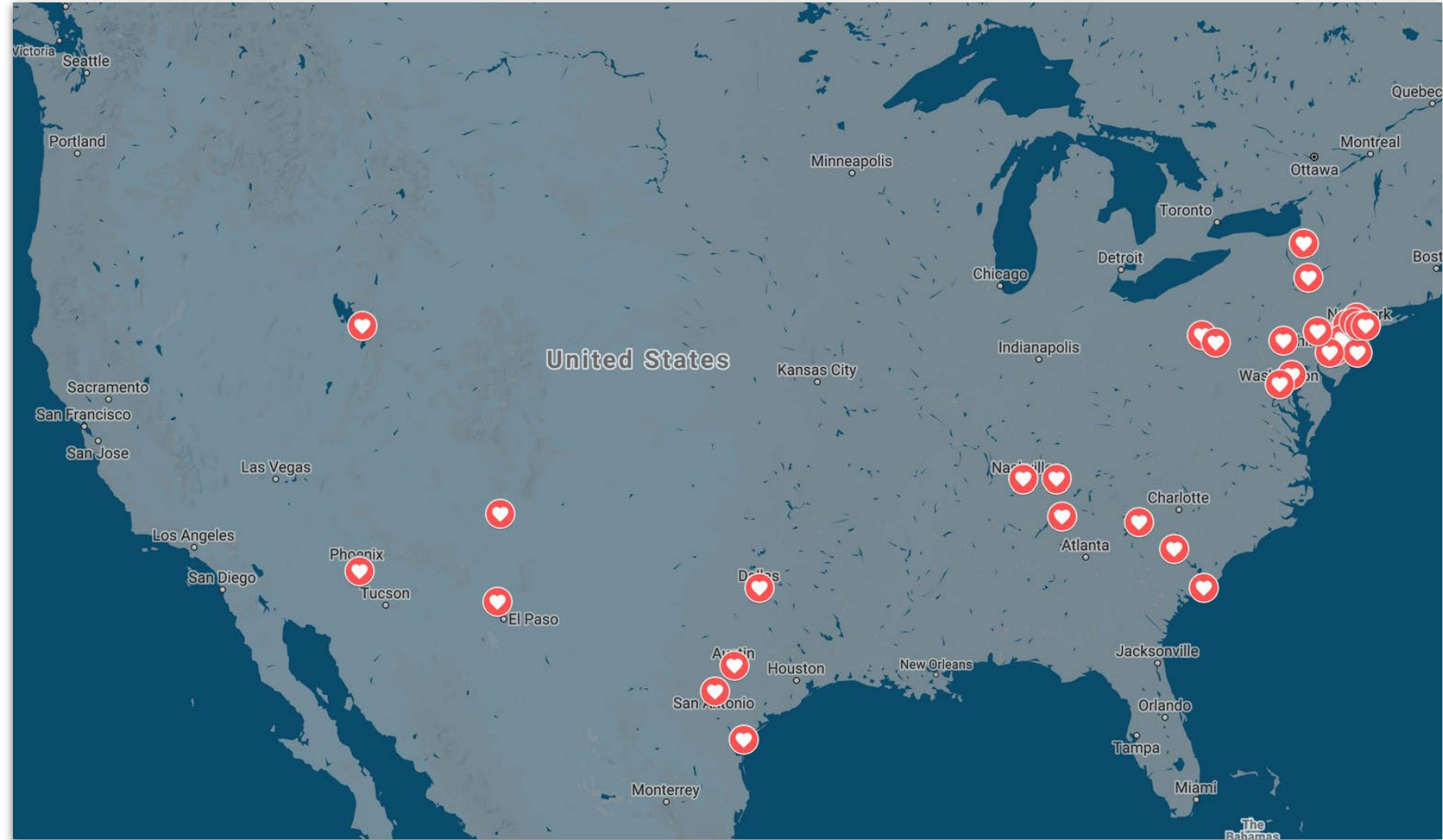


# Saturday, February 13<sup>th</sup>, 2021



## Event Locations

- |  |   |
|--|---|
| <b>Arizona</b><br>Tucson   | <b>Pennsylvania</b><br>Harrisburg<br>Philadelphia<br>Pittsburgh<br>Trexlerstown<br>Westmoreland |
| <b>Maryland</b><br>Baltimore<br>Wheaton  | <b>South Carolina</b><br>Charleston<br>Columbia<br>Greenville                                   |
| <b>New Jersey</b><br>Bridgewater<br>Glen Rock<br>Moorestown<br>Morristown<br>Princeton<br>Seaside<br>West Orange | <b>Tennessee</b><br>Chattanooga<br>Cookeville<br>Nashville                                      |
| <b>New Mexico</b><br>Albuquerque<br>Las Cruces   | <b>Texas</b><br>Austin<br>Corpus Christie<br>Dallas<br>San Antonio                              |
| <b>New York</b><br>Binghamton<br>New York City<br>Queens<br>Syracuse   | <b>Utah</b><br>Salt Lake City   |



# Participant Demographics



**5,000 Runners**

---

**56%** Female

---

**44%** Male

---

---

**6%** ages 10-19

---

**19%** ages 20-29

---

**27%** ages 30-29

---

**23%** ages 40-49

---

**18%** ages 50-59

---

**8%** ages 60+

---



# Media Outlet Coverage



*These are just a few of the media outlets that have featured our National 5k Series.*

*Community Options & Cupid's Chase National 5k Series has consistently generated local media on a national scale.*

Opening Bell – New York Stock Exchange

PhillyVoice.com

Town Topics Princeton

NorthJersey.com

South Pittsburgh Reporter

Princeton Magazine

MyCentralJersey.com

ColaDaily.com

Planet Princeton

Queens Gazette

Citizens Voice Newspaper

nashvillefitmagazine.com

Las Cruces Sun News

Pittsburgh Post Gazette

latrobebulletinnews.com

Herald-Citizen

News 12 NJ

PR Newswire online

BestofNJ.com

Daily Record

TapInto.Net New Brunswick

Daily Star Journal

MorristownGreen.com

wkrn.com NASHVILLE, Tenn.

Butler Eagle

binghamtonhomepage.com

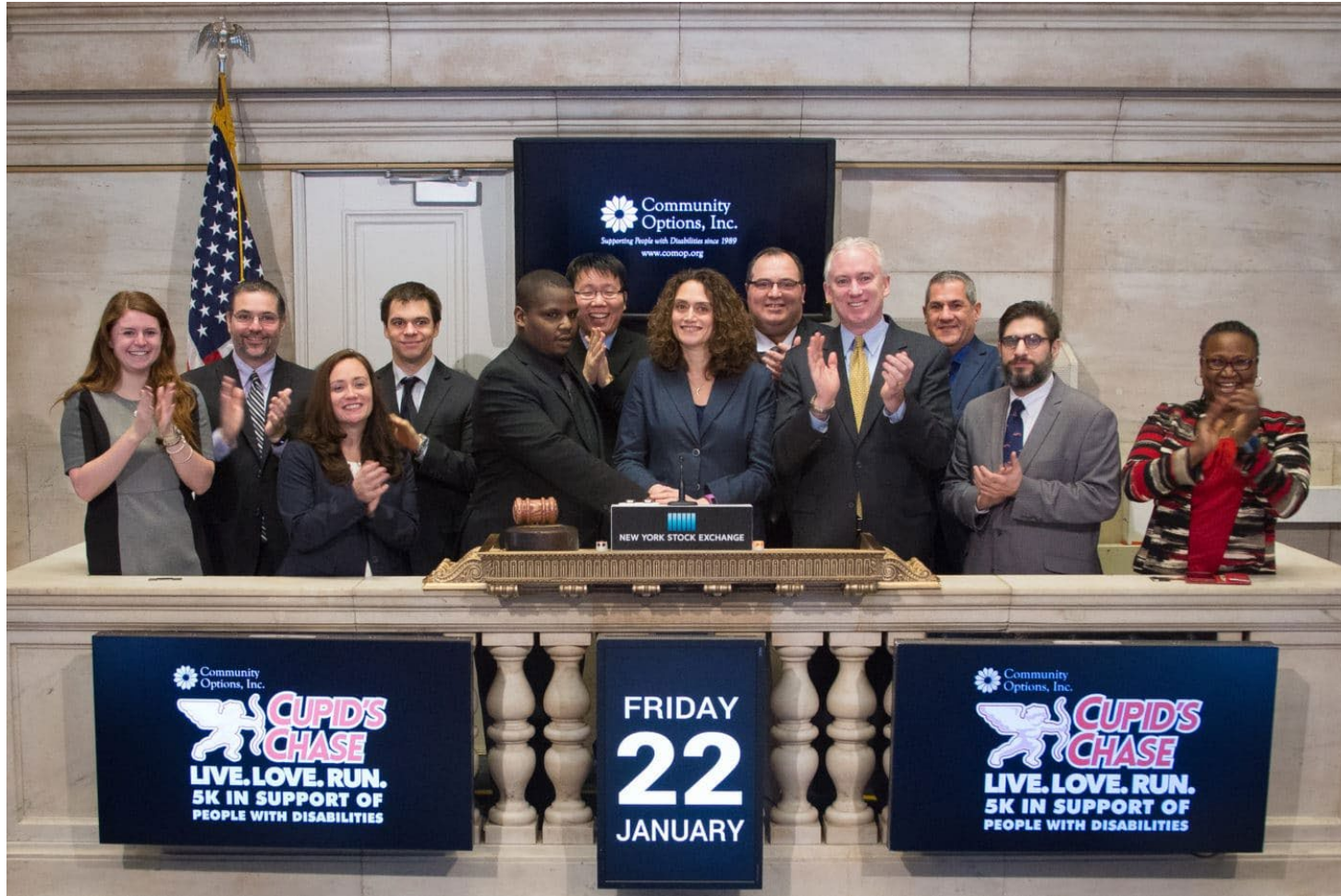
[www.comop.org/category/news/media-coverage/](http://www.comop.org/category/news/media-coverage/)

Channel	Affiliate	City
KGUN	ABC	Tucson
KOB	NBC	Santa Fe
WBRE	NBC/CBS	Wilkes-Barre
KRQE	CBS	Santa Fe
WOAI	NBC/FOX	San Antonio
WRCB	NBC/FOX	Chattanooga
WCBD (2x)	NBC	Charleston
KTBC	FOX	Austin
KDBC	CBS	El Paso
WIVT	ABC	Binghamton
WHTM	ABC	Harrisburg
WDEF	CBS	Chattanooga
WSPA (2x)	CBS	Greenville
WIS	NBC	Columbia
KIII (2x)	ABC	Corpus Christi
KTVX	ABC	Salt Lake City
WSYR	ABC	Syracuse
WLTX	CBS	Columbia
WCIV	ABC	Charleston
KVIA	ABC	El Paso
WPSD	NBC	Paducah
WCSC	CBS	Charleston
WNEP	ABC	Wilkes-Barre
KRIS	NBC	Corpus Christi



# Media Coverage

Photo Credit: NYSE/Valerie Caviness



Robert Stack, President & CEO of Community Options, selected Roy King, a person supported by Community Options, to ring the bell at the New York Stock Exchange.

To watch the video and to learn more about Mr. King's incredible story, please visit:

<https://www.comop.org/metro-community-health-employee-to-ring-opening-bell-at-new-york-stock-exchange/>

# Media Coverage



To watch the video please visit our YouTube page

[www.youtube.com/watch?v=suQESoEa3AQ](http://www.youtube.com/watch?v=suQESoEa3AQ)

Video Credit: *Salmini Sportfilm*

#liveloverun  
Cupid's Chase NYC to support Community Options, Inc. Running and Racing



# Our Sponsors

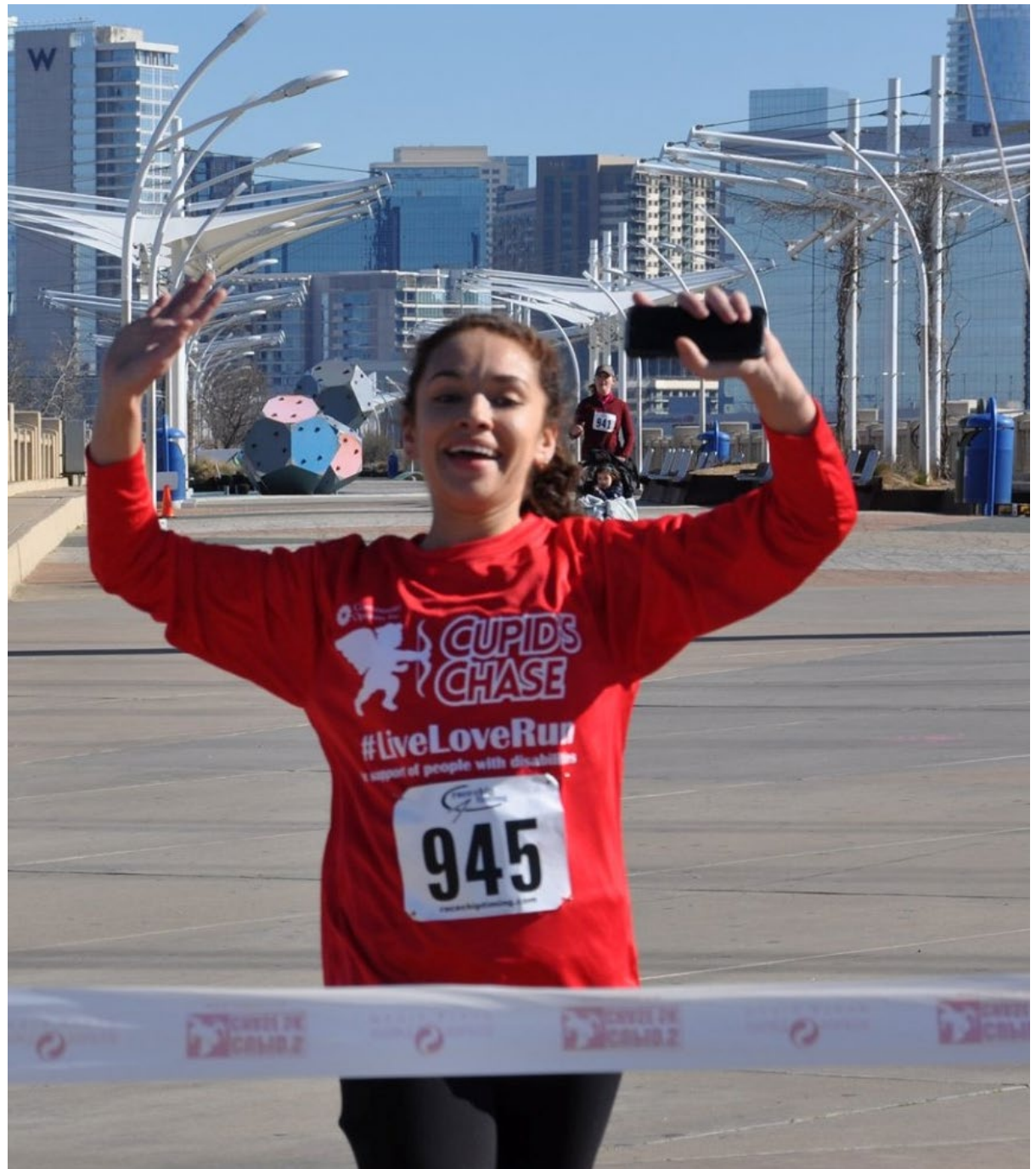


KONICA MINOLTA

WHO BUT  
**W.B. MASON**



**Liberty Mutual.**  
INSURANCE



# Cupid's Chase 5k

Saturday, February 13<sup>th</sup>, 2021

---

For Sponsorship & Partnership Opportunities,  
Please Contact:

**Michael Marshall**

*Director of Media & Communication*

**Email:** [Michael.Marshall@comop.org](mailto:Michael.Marshall@comop.org)

**Telephone:** 609.951.9900 ext. 5173

**Mail:** Community Options'  
Corporate Headquarters  
16 Farber Road  
Princeton, New Jersey 08540



*Photo Credit: NYSE*

For over 30 years, Community Options has developed housing and employment supports for people with disabilities – serving thousands of people through 51 offices across 10 states. Community Options provides advocacy assistance to empower people with disabilities because all people – regardless of ability level – should live and work in the community with dignity, choice and self-determination. For more information please visit our website: [comop.org](http://comop.org) and to follow along with the ComOpCares campaign, search #ComOpCares on Facebook, Twitter and Instagram.